



Don't think that only pastry chefs are inspiring. Inspirations can also be found in the art world, architecture, and nature. Being a trendsetter, Dobra is open to anything. What will the trend be in the next few years? "I believe we will see more and more three dimensional forms that will inspire a pastry chef in the development of his own desserts and cakes. The artistry will always be there, even stronger. In our business we will concentrate on that even more and refine the applications." A good example is the Collar sheet (see the picture above). This will enable a pastry chef to give his cake an exclusive look in ten seconds. Since Dobra exists all over the world we wonder how different cultures will fit in. Rik: "Asians love their bright colours and minuscule details. Great-Britain is very traditional. But for example in Dubai nothing can be too extreme. For us the most important priority is our unique style and quality and keeping a good eye and ear to the market."

industry with our products, but don't worry we will make sure that everything we produce is affordable."

If you would like to know more about Dobra and see their complete assortment, please go to www.dobra.com

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Higher Level

While we are at the Center, CEO Eric Kakebeen drops in. For many years this practical Dutch man has put his heart and soul into the business and has seen Dobra growing immensely. This growing trend will undoubtedly continue, as Eric's plans are still ambitious. In short he tells us how he sees the future of Dobra: "We are now at a certain level but this is just the start. A few years ago we started to take a new direction and have raised the bar since. Because of our contacts with chefs and pastry chefs from different cultures we are forced to think differently." Dobra is prepared for future winners, as they are sponsoring a number of important competitions like Coupe du Monde de la Pâtisserie and the World Pastry Team Championship. Eric: "We like to contribute by bringing pastry to a much higher level. In the future we will surprise this

